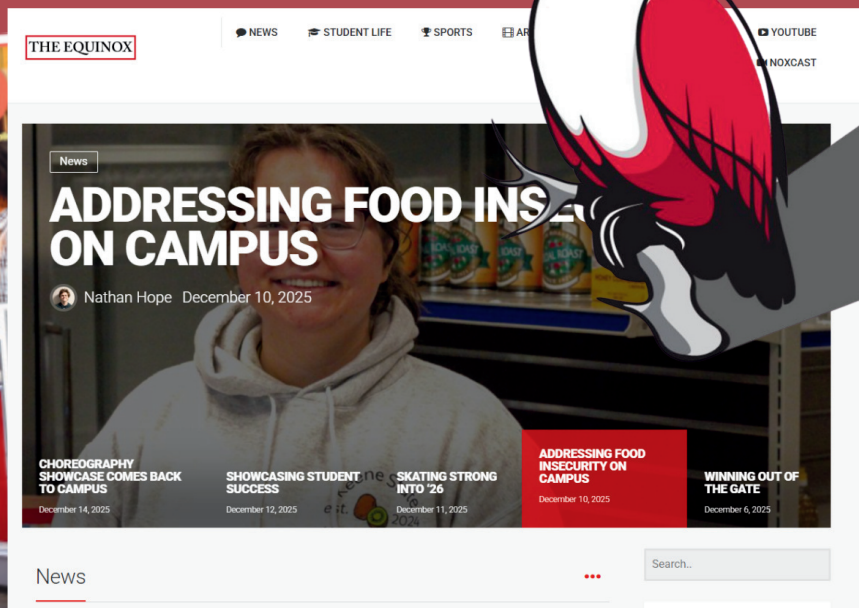
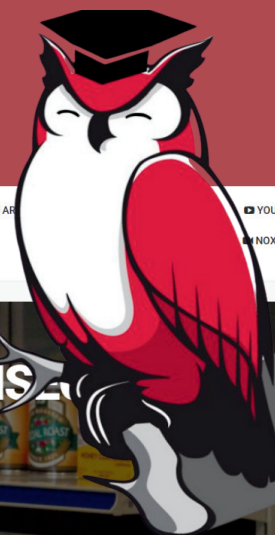




THE EQUINOX

MEDIA KIT

2026

WWW.KSCEQUINOX.COM
60 WEST STREET, KEENE, NEW HAMPSHIRE 03431

FOR ADVERTISING:
ADVERTISING@SENTINELDIGITALSOLUTIONS.COM
603-352-5896

January 2026



THE EQUINOX
MEDIA KIT
2026

GENERAL

THE EQUINOX IS A FREE PUBLICATION

PLACED 1ST OVERALL FOR EXCELLENCE
FOR A COLLEGE NEWSPAPER BY THE
SOCIETY OF COLLEGIATE JOURNALISTS

1,000 COPIES DISTRIBUTED WEEKLY
THROUGH 17 LOCATIONS ON AND OFF
CAMPUS.

THE EQUINOX PUBLISHES IN PRINT AND
ONLINE AT WWW.KSCEQUINOX.COM

THE KEENE SENTINEL AND SENTINEL
SOLUTIONS ARE THE OFFICIAL
ADVERTISING REPRESENTATIVE OF
THE EQUINOX.



**Sentinel
Solutions**

INTEGRATED MULTIMEDIA MARKETING



MULTIMEDIA PACKAGES

Please contact us for additional information.



THE EQUINOX
MEDIA KIT
2026

4 WEEKS

HALF PAGE

PRINT AD RUNS FOR 4 CONSECUTIVE WEEKS
DIGITAL AD RECEIVES 50,000 IMPRESSIONS OVER 4 WEEKS

\$795

\$198.75 PER WEEK

QUARTER PAGE

PRINT AD RUNS FOR 4 CONSECUTIVE WEEKS
DIGITAL AD RECEIVES 40,000 IMPRESSIONS OVER 4 WEEKS

\$525

\$131.25 PER WEEK

8 WEEKS

HALF PAGE

PRINT AD RUNS FOR 8 CONSECUTIVE WEEKS
DIGITAL AD RECEIVES 100,000 IMPRESSIONS OVER 8 WEEKS

\$1,395

\$174.38 PER WEEK

QUARTER PAGE

PRINT AD RUNS FOR 8 CONSECUTIVE WEEKS
DIGITAL AD RECEIVES 75,000 IMPRESSIONS OVER 8 WEEKS

\$995

\$124.38 PER WEEK

13 WEEKS

HALF PAGE

PRINT AD RUNS FOR 13 CONSECUTIVE WEEKS
DIGITAL AD RECEIVES 150,000 IMPRESSIONS OVER 12 WEEKS

\$1,995

\$153.46 PER WEEK

QUARTER PAGE

PRINT AD RUNS FOR 13 CONSECUTIVE WEEKS
DIGITAL AD RECEIVES 125,000 IMPRESSIONS OVER 12 WEEKS

\$1,425

\$109.62 PER WEEK

27 WEEKS

HALF PAGE

PRINT AD RUNS FOR 27 CONSECUTIVE WEEKS
DIGITAL AD RECEIVES 300,000 IMPRESSIONS OVER 26 WEEKS

\$2,995

\$110.93 PER WEEK

QUARTER PAGE

PRINT AD RUNS FOR 27 CONSECUTIVE WEEKS
DIGITAL AD RECEIVES 200,000 IMPRESSIONS OVER 26 WEEKS

\$2,425

\$89.81 PER WEEK

COLOR IS FREE

NEWS RACK SPONSORSHIP

An Exclusive Opportunity.



THE EQUINOX
MEDIA KIT
2026

SIZE

24" WIDE X 48" WIDE (WITH 1" SAFETY ON ALL SIDES)

DISPLAYED AT 10 CAMPUS LOCATIONS

MASON LIBRARY
STUDENT CENTER (2)
RHODES HALL
SPAULDING GYM
MEDIA ARTS CENTER

ELLIOT HALL
HUNTRESS HALL
PUTNAM SCIENCE CENTER
THE EQUINOX OFFICE

\$1,495
FOR ONE SEMESTER

\$2,495
FOR TWO SEMESTERS

ADVERTISING REACH

Please contact us for additional information

EQUINOX PRINT CIRCULATION: 1,000

EQUINOX DIGITAL REACH:

34,000 UNIQUE VISITORS PER MONTH
300,000 PAGEVIEWS PER MONTH

DROP LOCATIONS ON CAMPUS:

MASON LIBRARY
STUDENT CENTER
SPAULDING GYM
ZORN DINING COMMONS
MEDIA ARTS CENTER
RHODES HALL

ALUMNI CENTER
ELLIOT HALL
HUNTRESS HALL
HALE HALL
PUTNAM SCIENCE CTR.
REDFERN ARTS CENTER

DROP LOCATIONS IN THE AREA:

SAVINGS BANK OF WALPOLE
NOVA ARTS
TOADSTOOL BOOKSTORE
MIGHTY MOOSE MART

MOCO ARTS
PRIME ROAST
ATHENS PIZZA

AD SPECIFICATIONS

Please contact us for additional information.



THE EQUINOX
MEDIA KIT
2026

HALF PAGE

6 COLUMNS X 10.5" OR 3 COLUMNS X 21.5"

QUARTER PAGE

3 COLUMNS X 10.5"

DIGITAL AD SPECIFICATIONS

300X250 (PNG, GIF, JPEG)

PUBLISHING SCHEDULE

Please contact us for additional information.

2026																											
January							February							March							April						
S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S
28	29	30	31	1	2	3	1	2	3	4	5	6	7	1	2	3	4	5	6	7	29	30	31	1	2	3	4
4	5	6	7	8	9	10	8	9	10	11	12	13	14	8	9	10	11	12	13	14	5	6	7	8	9	10	11
11	12	13	14	15	16	17	15	16	17	18	19	20	21	15	16	17	18	19	20	21	12	13	14	15	16	17	18
18	19	20	21	22	23	24	22	23	24	25	26	27	28	22	23	24	25	26	27	28	19	20	21	22	23	24	25
25	26	27	28	29	30	31	22	23	24	25	26	27	28	29	30	31	1	2	3	4	26	27	28	29	30	1	2
May							June							July							August						
S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S
26	27	28	29	30	1	2	31	1	2	3	4	5	6	28	29	30	1	2	3	4	26	27	28	29	30	31	1
3	4	5	6	7	8	9	7	8	9	10	11	12	13	5	6	7	8	9	10	11	2	3	4	5	6	7	8
10	11	12	13	14	15	16	14	15	16	17	18	19	20	12	13	14	15	16	17	18	9	10	11	12	13	14	15
17	18	19	20	21	22	23	21	22	23	24	25	26	27	19	20	21	22	23	24	25	16	17	18	19	20	21	22
24	25	26	27	28	29	30	28	29	30	1	2	3	4	26	27	28	29	30	31	1	23	24	25	26	27	28	29
31	1	2	3	4	5	6	28	29	30	1	2	3	4	26	27	28	29	30	31	1	30	31	1	2	3	4	5
September							October							November							December						
S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S
30	31	1	2	3	4	5	27	28	29	30	1	2	3	1	2	3	4	5	6	7	29	30	1	2	3	4	5
6	7	8	9	10	11	12	4	5	6	7	8	9	10	8	9	10	11	12	13	14	6	7	8	9	10	11	12
13	14	15	16	17	18	19	11	12	13	14	15	16	17	15	16	17	18	19	20	21	13	14	15	16	17	18	19
20	21	22	23	24	25	26	18	19	20	21	22	23	24	22	23	24	25	26	27	28	20	21	22	23	24	25	26
27	28	29	30	1	2	3	25	26	27	28	29	30	31	29	30	1	2	3	4	5	27	28	29	30	31	1	2

ADVERTISING DEADLINE: ONE WEEK PRIOR TO PUBLICATION DATE

CONTACT US

Please contact us for additional information.



**THE EQUINOX
MEDIA KIT
2026**



GIVE US A CALL
603-352-5896



SEND US AN EMAIL
ADVERTISING@SENTINELDIGITALSOLUTIONS.COM



DROP BY
60 WEST STREET, KEENE NH



VISIT OUR WEBSITE
WWW.SENTINELDIGITALSOLUTIONS.COM



**Sentinel
Solutions**

INTEGRATED MULTIMEDIA MARKETING

**THE KEENE SENTINEL AND SENTINEL SOLUTIONS ARE THE OFFICIAL
SALES AGENCY OF THE EQUINOX AT KEENE STATE COLLEGE**